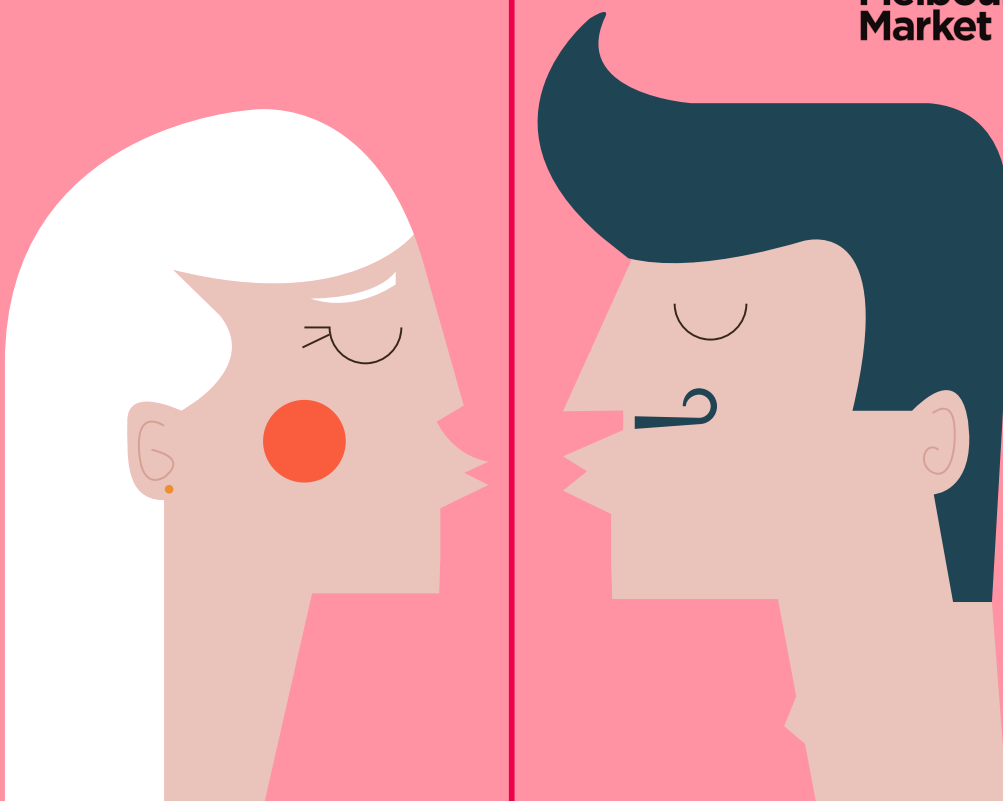


DISCOVER THE  
**POWER**  
OF THE **FLOWER**  
THIS VALENTINE'S DAY

♥ FEB 14

COME UP SMELLING  
LIKE ROSES FOR LOVE'S  
MOST MAJOR EVENT!



# FRESH TIPS TO COME UP SMELLING LIKE ROSES FOR LOVE'S MOST MAJOR EVENT!



## **Get in early for extra points!**

Who doesn't love an opportunity to show off? With Valentine's Day falling on a Saturday this year, try sending your sweetheart fresh flowers to work a day early. A public display of your affection will delight your better half and provide them with serious bragging rights – plus get your weekend off to a great start!



## **Show that you've thought about it**

Red roses are the essence of romance, but they're not an absolute must for Valentine's Day. Surprise your beloved with fresh cut flowers that reflect their personality, represent their birth month or remind them of something special. Speak to your florist for some great ideas that will say you put the effort in.



## **Visit your florist**

Fresh flowers are always the right choice for Valentine's Day. You don't have to brainstorm a bouquet on your own however. Speak to your florist – they'll be happy to help create a floral masterpiece to suit both your style and budget.



## **Flowers look great on Facebook**

Nobody wants their Valentine's Day social media post to be what they ate for dinner (boring), the lingerie they received (creepy) or their teddy bear gift (tacky). What they really want to be posting is a shot of the gorgeous flowers their stylish squeeze sent to them (classy). Just saying.



## **Earn yourself major bonus points**

Why are you doing all of this Valentine's Day stuff? Because you love em! There is a brilliant secondary benefit to making a big deal of your loved one on Valentine's Day; it's called kudos to you. Whether you're looking for a romantic weekend of love or simply to put a big smile on their face – they won't forget the effort you made to show them that you really love them.



## **Quite simply, I love you**

Don't get stressed about Valentine's Day, thinking you have to go all out. Fresh cut flowers will always remain a simple and beautiful way to show your partner how much you love them. Think about the colours, fragrances and types of flowers they love – and then tailor a bouquet to suit your budget. Remember it's the thought that counts.